

This is Americanization Week. Keep your flags flying until June 5th.

Store closed Monday, Decoration Day

HEARN

The Men's Shop will celebrate its first anniversary with special values, beginning Tuesday.
Store closed Monday, Decoration Day

Rounding our quarter century of JUNE SALES

Twenty Sixth June Sale Begins Tuesday

SALE DEPTS.

Undermuslins
Babies' Wear
Silk and Washable Blouses
Millinery
White Goods
Women's Suits, Dresses and Coats

Hearn Sales Grow Because of Matchless Value-Giving

From year to year for more than a quarter-century June Sales have shown continuously increasing patronage. Every effort will be made to make this June Sale greater than its predecessors.

FOLLOWING SALE VALUES FOR BOTH TUESDAY AND WEDNESDAY

SALE DEPTS.

Women's Housedresses and Negligees
Girls' and Misses' Summer Dresses
Boys' Clothing and Furnishings
Men's Clothing and Furnishings

JUNE SALE Specials for Tuesday and Wednesday

All Wool Sweaters

Our regular \$9.43
All-wool—coats, smocks and Tuxedo designs, plain and fancy weaves—in Turquoise, Buff, Peacock, American Beauty, gray, brown, navy and black.

Tub Skirts

Our regular \$2.24
For women and misses—regular and extra sizes—gathered back modes of white gabardine, button trimmed pockets.

Women's Extra Size Coats

Our regular \$51.74
Navy and black serge, also tricot—40½ to 50½ bust—half lined with silk.

Women's Dusters

Our regular \$12.74
Navy and black, gray mohair, convertible collars, patch pockets, belted waists, full 50-inch lengths—36 to 48 bust.

Women's Silk Coats

Our regular \$41.74
40 inches long—36 to 48 bust—poplin, taffeta, pinstriped backs, half lined with silk.

Young Men's Suits

Our reg. \$27.50 and \$29.50
Cheviots, hannels and hannels, variety of navy blue, gray mixtures and plaids—two and four button coats—single or double breasted models—31 to 36 chest.

Junior Boys' Wash Suits

Our regular \$2.24
Chambray, percales and linens—plain, colored and striped, 10 or sailor collars—2½ to 9 years.

Boys' Suits

Our regular \$18.50
8 to 17 years—many with extra trousers—wool fabrics in tan, gray or heather mixtures—plain or pleated styles—well tailored.

Boys' Blouses

Our regular \$1.09
New colors and patterns—sizes 8 to 15 years.

Trimmed Hats

Our regular \$4.94
Black and smart Spring colors in straw and taffeta models.

Sports Hats

Our regular \$3.74
Large plain, black, navy, brown and pastel shades.

Hat Trimmings

Our regular \$1.95 to \$2.45
Fruit and blossom wreaths.

House and Porch Dresses

Our regular \$2.74 to \$4.44
Percales and gingham, in plain colors, checks and stripes; large or small collars of contrasting material—sizes 36 to 46—

Pongee Tailored Blouses

Our regular \$13.97
Fine quality, white or flesh—embroidery or flat lace trimmed.

Voile Blouses

Our regular \$1.27
Colored—checked or dotted—neat styles.

Georgette Blouses

Our regular \$13.97
Fine quality, white or flesh—embroidery or flat lace trimmed.

French Voile Blouses

Our regular \$4.97 to \$5.24
Tucked, embroidered or lace trimmed, also smocks of crepe and linen finish—various styles collar and effects.

Extra Size Petticoats

Our regular \$1.83
Black Cotton Taffeta—all lengths—elastic fitted bands.

Petticoats

Our regular \$5.65
Burlington Fifth Avenue taffeta top with very deep flounce of taffeta or mesaline—elastic fitted bands.

Shadowproof Petticoats

Our regular \$6.94
White Tub Silk—tailored models—elastic fitted bands.

Girls' White Dresses

Our regular \$2.94
Sheer lawn, voiles and organdies—6 to 14 years.

Girls' White Jean Skirts

Our regular \$1.94
With cambric bodies, full skirted, deep hem—6 to 14 years.

Corsets

Our regular \$4.00
White—20 to 30—fine coutil—low bust—embroidery trimmed tops.

Bandeaux

Our regular .74
34 to 40—fine coutil—elastic inserts under arms.

Narrow Val. Laces

Our regular 9
Excellent assortment of new patterns for trimming negligees, millinery and infants' wear.

Children's Straw Hats

Our regular \$2.48 & \$2.94
In plain colors or combinations—large and small brim, newest styles.

Boys' Shirts

Our regular \$1.94 & \$2.24
New colors and patterns—fancy striped percales—neck band styles—12½ to 14 neck.

Extra Size Nightdresses

Our regular \$1.94 & \$2.24
New colors and patterns—fancy striped percales—neck band styles—12½ to 14 neck.

Extra Size Petticoats

Our regular \$1.94 & \$2.24
New colors and patterns—fancy striped percales—neck band styles—12½ to 14 neck.

26th Annual June Sales

Women's and Children's UNDERMUSLINS



All you want of every kind. Every kind worth buying. That sums up the quantity and quality you may expect from our June Sales assortments of undermuslins. We bought them for cash, obtaining in this way not only the pick of the market, but large price concessions as well, enabling us to offer



Sale values which are very nearly on a par with to-day's wholesale prices.

Drawers—ruffles of close or open embroidery with tucks above—
our regular \$1.38... .92

Bloomers—pink with blue stitching—ruffled—elastic at knee and—
waist—our reg. .78... .64

Bloomers—Plain pink or patterned, with blue bird ruffles with rows of stitching or hemstitching—
our regular \$1.28... .86

Bloomers—batiste, crepe or sateen—extra quality—
our reg. \$1.48... 1.26

Envelope Chemises—fine white or flesh—yoke back and front—made of dainty lace and ribbon—
our regular \$2.76... 1.95

Corset Covers—nainsook—round neck trimmed front and back with lace insert—
ing and ribbon—our regular .97... .76

Petticoats—with deep ruffle of sewn rows of lace, or lace and embroidery—
our regular \$4.28... 3.00

Combinations—bodice with lace inset, in low neck designs front and back—
our reg. \$3.63... 2.76

Princess Slips—round neck edged with rows of lace—
skirt trimmed to match—our regular \$3.68... 2.76

Night Dresses—nainsook—white or flesh—round or V neck—trimming of fancy lace and embroidery—
ribbon run—our reg. \$2.28... 1.74

Night Dresses—square neck—handsome model with lace trimming front and back, embroidered medallions—
our reg. \$4.63... 3.00

Children's Muslin Drawers—hemstitched hem and tucks—
sizes 1 to 4 years—our regular .44... .31

Children's Cambric or Muslin Drawers—trimmed with lace or embroidery—
sizes 1 to 12 years—our reg. .96... .68

Misses' Fine Batiste Slips—trimming of fancy lace and embroidery—
sizes 6 to 18 years—our reg. \$3.96... 2.72

Misses' Nightgowns—of nainsook and cambric—trimming of embroidery and lace—
run with ribbon—sizes 1 to 14 yrs.—our reg. \$1.48... 1.18

Misses' Billieburke Pajamas—pink batiste; frog trimmed or white with pink crepes—
sizes 6 to 18 years—our reg. \$3.28... 2.27

Children's Bloomers—pink—trimmed with lace—
double seat—sizes 6 to 14 years—our reg. \$1.28... .87

Misses' Bloomers—crepe and batiste—
sizes 12 to 18 years—our reg. \$1.38... 1.00

Philippine Corset Covers—round neck—
daintily embroidered—finished with ribbon—our regular \$3.48... 2.48

Philippine Nightdresses—round or V neck—
hand-scoped edge and embroidered eyelets, ribbon run—our regular \$2.97... 2.25

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June Sales Women's and Misses' DRESSES

Sheer dresses for Summer days and evenings, in a great variety of cool, dainty styles, exemplify by these reductions the many economies afforded by June sales.

Organdie Dresses

Our regular \$29.75
Made of wide bandings of Margot lace set in organdie of orchid, maize, pink or Nile green.
A bouquet of flowers tied with ribbon gives a blossom finish.
Sizes for women and misses.

Misses' Organdie Frocks

Our regular \$9.75
Dainty, girlish dresses of pink, blue, orchid and maize are organdie, made with frilled pockets, reverses and cuffs.
Gingham Dresses at this price also come in a pretty round-necked model.

Misses' Gingham Dresses

Our regular \$6.97
Simply but attractively made dresses of plaid gingham, with white collars and vests, and gingham combined with chambray are remarkably good value at this price.

Special Purchase Women's Voile Dresses

Our regular \$8.75 and \$9.75
These dresses are very special, indeed, for the dainty, leaf-strewn patterns, wide lace-trimmed organdie collar and cuffs, and graceful sash suggest a much higher value. Other voile dresses, with light or dark grounds, and practical gingham dresses are to be had at this value.

Women's Voile Dresses

Our regular \$12.75
A dressy style, with pleated tier skirt, surplice blouse and embroidered batiste collar, is one of several styles at this price.

Annual June Sales Women's and Misses' LINEN SUITS

Our regular \$19.75
Linen suits solve the difficulty of achieving an effect of tailored smartness for Summer, and at the same time dressing for coolness and comfort. June sales bring these finely tailored suits, one of which at economy values which women will find irresistible.

Here Are More of the Distinctive and Unique CRETONNES

at .66 per yard
Our regular values .87 to 1.25

Which created such a furor when we placed them on sale a short time ago.

People crowded the aisles during the sales days, purchasing yards and yards of the material for all the varied needs of summertime.

One woman hailed with joy vividly colored Portuguese and Italian fruit and flower effects for her breakfast room. Another chose a fabric brilliant with tropical foliage and fluttering parakeets for a shaded living room on the north side of the house.

Other people liked the tapestry and quaint Japanese patterns or chose delicate pastel-tinted pastel effects, or lovely latticework designs.
Even more varied and unusual is this new shipment, and the quality is just as heavy and linen-like as the former offering.

Do You Know That Here a Perfect Manicure Costs Only .35?

More and more women are making a habit of dropping in at our pleasant Manicure Salon to have their hands cared for by our skilled attendants for this modest fee.

Hair Dressing

is also a specialty which is artistically done in newest modes at slight charges.

See Page 12 for Anniversary Sales in Men's Shop.

Just Received in Time for Tuesday and Wednesday Selling

600 Carpet Size RUGS

Held up for some time because of freight embargo. They include finest seamless Axminsters, with slight, hardly discernible, irregularities in design which in no way interfere with their wearing qualities, and make it possible to buy them for considerably less than the regular prices.

Unusual assortments of choice designs and colorings—many exact reproductions of handsome Chinese and other Orientals on cream, old blue or old rose grounds.

First Grade—

Perfect price
9x12 ft. \$90.00... 68.50
8.3x10.6 ft. \$85.00... 62.50
7.6x9 ft. \$64.00... 48.50
4.6x6.6 ft. \$29.50... 21.50
36x72 in. \$13.50... 10.47

Second Grade—

Perfect price
9x12 ft. \$78.50... 59.50
8.3x10.6 ft. \$68.50... 53.50
4.6x6.6 ft. \$22.50... 16.50
6x9 ft. \$12.50... 32.50
36x72 in. \$11.50... 8.84
27x54 in. \$7.97... 5.74

See Page 12 for Anniversary Sales in Men's Shop.

MORNING SPECIALS—Tuesday & Wednesday, Until 1 P. M.

To prevent dealers buying, quantities are restricted. No Mail or Telephone Orders.

60 ct. White Organdies... .51
40 inches wide—sheer and crisp for blouses and dresses.
WHITE FABRICS—MAIN FLOOR.

\$2.75 and \$3.25 Satins—
35 inches wide... 2.24
Large assortment of light, medium and dark colors, also black.
SATINS—MAIN FLOOR.

74 ct. Mercerized Satens... .62
35 inches wide—full assortment of light and dark colors—for all lining purposes.
LININGS—BASEMENT.

77 ct. Ramie Linen—25 inches... .62
Looks like real linen—splendid fabric for sports and Summer apparel—ending colors.
COTON FABRICS—BASEMENT.

58 ct. Ribbons—... .42
White, black and colors—moirés, taffetas and stripes—sash and hairline widths.
RIBBON AISLE—MAIN FLOOR.

\$1.24 Tots' Combinations... .83
White to 6 years—lace and embroidery trimmed.
INFANTS' WEAR—SECOND FLOOR.

\$2.97 French Serges... 2.20
Cream and navy blue—50 inches wide—all wool—fine twill.
DRESS GOODS—MAIN FLOOR.

73 ct. Women's Cotton Union Suits... .50
Low neck—sleeveless—loose knee—extra sizes—seconds.
KNIT UNDERWEAR—MAIN FLOOR.

35 ct. Women's Black Hose... .26
Split sole—seconds of 45 ct. quality—8½ to 10.
HOSIERY—MAIN FLOOR.

\$1.21 White Linen... .88
36 inches wide—for dresses and suits.
LINENS—MAIN FLOOR.

Bed Muslins

The values listed here have been reduced even below our usually conservative prices, and will delight women who must shop for Summer homes and bungalows.

Bleached Sheet—72 inches wide—our reg. \$1... .77

Unbleached Sheet—86 inches wide—our reg. \$9... .72

Bleached Muslin—36 inches wide—soft finish—our reg. \$1... .29

Pillow Cases—fine quality—no dressing—45x36—our reg. \$9... .45

Sheets—81x90—our reg. \$2.49... 1.97

Bed Ticking—assorted stripes—our reg. \$9... .43

Absorbent Cotton—16-oz. roll—our reg. \$9... .32

Krinkle Bed Sets—72x90—cut 3 ft.—our reg. \$4.87... 3.89

90x90—cut 3½ ft.—our reg. \$5.17... 4.09

80x90—cut 4½ ft.—our reg. \$5.49... 4.69

90x99—cut 4½ ft.—our reg. \$6.69... 5.29